Deconstructing the Subprime Debacle
Using New Indices of Underwriting Quality and Economic Conditions: A First Look

Charles D. Anderson, Dennis R. Capozza and Robert Van Order

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Abstract

We document that technical progress in originating and pricing mortgages has enabled a trend since 1979 toward more relaxed credit standards on mortgage lending, which is reflected in rising foreclosure rates. We then decompose annual variation in mortgage performance measured by share of loans entering foreclosure into a part due to economic conditions and a part due to underwriting changes. The decomposition provides natural metrics or indices of national underwriting quality and economic conditions. The results suggest that the recent subprime debacle can be attributed about equally to each factor. The deterioration since 1990 was marked by two periods. In the first, during the 1990s, there was a lowering of observable credit standards, like loan to value ratios. It was deliberate and related to the use of credit scores and the development of more sophisticated underwriting systems. The negative effects of eroding loan quality on foreclosures were to some extent masked by strong local and national economic conditions during this period. In the second period, after 2002, there was little change in observable loan characteristics like loan to value or credit history. This second period is associated with the rise of subprime and Alt-A markets but also with subprime and other “non-agency” securitization. Securitization induced moral hazard and a deterioration in underwriting standards that was not easily observed by investors in the securities.
Table of Contents

Abstract ................................................................. ii
Introduction and Overview ........................................ 1
Background and Summary Data: Stylized Facts ........... 3
  Credit Risk .......................................................... 3
  House Prices ...................................................... 5
  Recent Performance by Product Type ...................... 6
  Changes in Loan Characteristics ............................ 7
Economic Conditions: UFA Economic Multipliers and Risk Index... 9
Market Structure .................................................... 11
Changes in Funding: Securitization ............................ 12
Summary and Hypotheses .......................................... 14
The Model: Competing hazards with local economic effects 16
Results: The relative roles of economic conditions and moral hazard 18
  Forecasts: Looking for light at the end of the tunnel ......... 23
Comments and Conclusions ...................................... 25
References ............................................................ 26
Introduction and Overview

In this paper we document that technical progress in originating and pricing mortgages has enabled a trend since 1979 toward more relaxed credit standards on mortgage lending, which is reflected in rising foreclosure rates. We then decompose annual variation in mortgage performance measured by share of loans entering foreclosure into a part due to economic conditions and a part due to underwriting changes.

We find that the trend toward lower standards was characterized by two major periods of deterioration, one in the middle and late 1990s and one after 2002. Our hypothesis is that in the first period the change in credit standards was deliberate and well understood since it can be seen in deterioration of readily measurable quality indicators, for instance an increase in the share of low down payment loans in the loan mix. However, after 2002 there was little change in readily observable indicators like credit score and loan-to-value. The change after 2002 can be better attributed to an increase in moral hazard arising from securitization. Because of limitations in our data set, we are painting with a rather broad brush. Our results are consistent with our underlying hypotheses, but more detailed data will be required to eliminate other explanations.

We hypothesize that the pattern of losses including the recent sharp increase in defaults, especially for subprime loans, arose from the interaction of technology in the form of credit scoring and automated underwriting systems with a short look-back period for lenders and investors for calibrating their new underwriting systems. These underwriting systems typically did not incorporate the effects of changing local and national economic conditions. As a result, when the short calibration period is economically favorable, lenders underestimate the baseline hazard and misjudge the efficacy of their models. The opposite occurs when economic conditions are unfavorable. This feedback pattern accentuates the credit cycle. Our metrics for the economic environment for mortgage lending from 1990 to 2002 did indeed grow more favorable each year; and in this environment lenders misjudged the default risks on mortgages, especially subprime mortgages.

There was a second technological change in the years after 2000 that allowed for securitization of subprime and other nontraditional loans. During this latter period there was a large increase in the market share of non standard loans and a corresponding increase in mortgage-backed securities secured by such loans. Securitization of these non-standard loans separated the risk bearing from the originator and enhanced moral hazard. This separation led to the second round of “inadvertent” declines in underwriting quality. We show that while hard data like credit scores and loan to value ratios did not erode during this period, there is indirect evidence that “soft”\footnote{We define “soft” data to be data that is not observable to the investor in the securitizations, although it may be known to the originator.} data did erode. After about 2002 the favorable effects...
of the economic changes began to reverse. Less favorable economic conditions, especially falling house prices, quickly exposed the steep erosion in underwriting quality.

Our analysis in section III and IV uses the data from the Mortgage Bankers Association (MBA) for foreclosures started each quarter on the stock of outstanding mortgages. We condition these data for the serviced portfolio on metrics from University Financial Associates (UFA) that assess the default risk arising from the local and national economic environment for each vintage in each state. The year fixed effects from a regression of the MBA serviced portfolio data on lags of the UFA local economic multipliers by vintage are a measure of the underwriting quality of the serviced portfolio under the assumption that the UFA multipliers accurately assess the effects of local and national economic conditions on defaults.

The fitted values from the regression minus the year fixed affects become the basis for an index of how the economic environment at the local and national level is affecting foreclosures in the serviced portfolio. The year fixed effects enable a corresponding index of underwriting quality. The resulting patterns of the indices are consistent with the hypotheses outlined above. The index for underwriting quality shows that absent the favorable economic environment, foreclosure rates would have doubled from 1993 to 2004 rather than increasing the actual and more modest 25%. We conjecture that indices like those developed in this research will be invaluable to policy makers and investors when trying to assess risks in mortgage markets.

In section II we discuss basic facts of mortgage markets over time from different data sets. We use these stylized facts to establish some general trends. In Section III we present our model. In Section IV we present results. Section V summarizes and concludes.
Background and Summary Data: Stylized Facts

Mortgage market data at the loan level, especially as they describe subprime and other nontraditional loan types, are often proprietary. Here we discuss some aggregated results from different sources to generate “stylized facts” that provide a context for our analysis in Section IV, which uses a particular and limited data set.

The first stylized fact is the trend in foreclosures. Figure 1 shows foreclosures started, as a percent of outstanding number of loans from 1979 through 2007. There is a rising trend with occasional leveling off and an impressive surge after 2005, during which foreclosure rates double in a little over a year. Our purpose with this research is to begin the analysis of available data that will enable an understanding of the surge.

Figure 1: All Foreclosures Started: U.S. 1979-2007 Quarterly Data

Source: Mortgage Bankers Association

Credit Risk

There is a large literature on determinants of default risk in mortgage loans. Since the 1990s many studies use data on borrower credit history along with more traditional data like loan to value ratio, loan payment burden and economic performance. Credit history and credit scores, which were originally developed by the Fair Isaac Corporation (FICO), and which use proprietary models and data sets to determine the probability of making payments on consumer credit for almost all adults in the U.S, have proven to be important explanatory variables.

Table 1 presents a summary of relative default rates from a model of default risk using a large set of data on loans originated in the 1990s (see Firestone, Van order
and Zorn (2007)). The model focuses on credit score, LTV and a few other variables, and controls for economic conditions with fixed effects for origination year, exposure year and fixed effects for metropolitan area. The figure presents a matrix of results for the effects of credit score and LTV on “REO rates”\(^2\) in the form of multipliers for credit score and initial loan to value ratio (LTV). The default probability for a base case mortgage with a 71-80 LTV and 680-720 FICO score is set equal to 1. The multipliers depict probabilities of ever defaulting relative to this baseline.

**Table 1: Relative Default Rates by Loan to Value Ratio (LTV) and Credit Score**

This table summarizes the relative life-of-loan default probabilities for mortgage loans by LTV and credit score at origination. The base case in the shaded cell is a loan with an LTV of 71-80% and a credit score of 680-720. Borrowers with credit scores above 680 are usually considered to be “prime”, while those below this level are “B” or “C” quality. Those below 620 are often labeled “subprime”; however all designations vary by lender and have considerable fuzziness.

<table>
<thead>
<tr>
<th>Loan to Value Ratio</th>
<th>&lt;70%</th>
<th>71-80%</th>
<th>81-90%</th>
<th>91-95%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Score</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;620</td>
<td>1.0</td>
<td>4.8</td>
<td>11</td>
<td>20</td>
</tr>
<tr>
<td>620-679</td>
<td>0.5</td>
<td>2.3</td>
<td>5.3</td>
<td>9.4</td>
</tr>
<tr>
<td>680-720</td>
<td>0.2</td>
<td>1.0</td>
<td>2.3</td>
<td>4.1</td>
</tr>
<tr>
<td>&gt;720</td>
<td>0.1</td>
<td>0.4</td>
<td>0.9</td>
<td>1.6</td>
</tr>
</tbody>
</table>

Not that there is a nonlinear relationship among the variables; as LTV increases and credit score decreases, foreclosure rates accelerate. Subprime loans are traditionally loans with credit scores below 620. History up to the period before the recent debacle suggested that subprime loans were indeed prone to high default rates, especially if accompanied with low down payments. These results are consistent with a wide range of more complicated research. They suggest not only that subprime loans are risky but also that the consequences of misclassification are much higher in the subprime range. For example, treating a loan that has a quality equivalent to a 650 credit score when it is really like a 600 has a much bigger effect than mistaking a 700 for a 750. Hence, the consequences of manipulating the

\(^2\) REO is “real estate owned” by lenders and measures the rate at which borrowers lose properties through foreclosure or other means.
reporting of hard data or unobservable “soft” data (see Keys et al., 2007) are likely to be bigger in the subprime market.

**House Prices**

Figure 3 illustrates the effects of economic conditions on mortgage defaults. It presents a scatter of cumulative default rates for conventional mortgages originated at various times in the 1990s. The light colored diamonds represent the experience of a state origination year. The horizontal axis is cumulative house price growth over the first five years after origination and the vertical axis depicts cumulative foreclosure (REO) rates over the first five years. All of the loans were 30 year fixed rate mortgages with initial loan to value ratios close to 80%. There were no credit score data on these loans.

The shape of the scatter shows the important and nonlinear effect of house price growth on default. The black squares represent the same experience but for the nationwide book by origination year. It shows the (until recently) lack of a nationwide price decline and suggests benefits to nationwide diversification.

![Figure 3: Default Probability versus House Price Appreciation by Origination Year](image)

The figure plots the cumulative default rates for 80% Loan-to-Value, 30-Year Fixed-Rate Home-Purchase Mortgages from 1985-1995 for both states and national data.

Table 1 and Figure 3 highlight the strong effects of basic measures of credit quality and economic conditions. These data in various forms were available to subprime investors in the years after 2000. They document that controlling for credit and LTV is important, and that while local economic conditions mattered, diversified portfolios of mortgages had performed well.
Recent Performance by Product Type

Mortgage performance deteriorated badly after 2005. Figure 4 presents data from the Mortgage Bankers Association (MBA) on foreclosures started by major product type from 1998-2007. The vertical axis is the share of loans that enter the foreclosure process in each quarter. Note in particular the history of subprime. After rather good performance coming out of the 2001 recession foreclosures started increasing very sharply, especially for adjustable rate mortgages (ARMs). A similar pattern but on a smaller scale occurs in the prime mortgage data, suggesting that there is a common factor affecting both prime and subprime and that the surge in foreclosures is not just a subprime issue.

**Figure 4: Rate of Foreclosures started by loan type, 1998-2007 (%)**

Source: Mortgage Bankers Association

Recent originations are defaulting at much higher rates, earlier in their life cycle, than history would lead one to expect. Figure 5 presents data from Cutts and Merrill (2007), which uses data from LoanPerformance.com. It presents REO rates for Subprime and Alt-A loans. Alt-A loans are loans that would be prime except that they have less or no documentation.

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1 The MBA data do not track how many actually went through foreclosure to REO real estate owned by lenders.
Of the subprime loans originated in 2007 around 2% had become REO in just a bit over a year. It is not easy to foreclose in a year, so these loans must have been bad almost at the first payment. It took three years for the 2003 vintage to accumulate this level. Such sharp increases in early foreclosures suggest changes in loan quality. They also suggest that, while most of the loans (around 90%) were ARMs, rate adjustments could not have been a major factor. Most (about 2/3) of the subprime ARMs had rate adjustments after two or three years. This surge in defaults happened well before rate adjustments. Furthermore, for the 2005 vintage there appears to be something of a return to “normal” after two years. That is, the slope of the curves is the level of new REOs during each month. The abrupt flattening out of the 2005s suggests not only that rate adjustments were not a big part of the surge, but also that the early defaults were “rotten apples” that were bad and unusual from the beginning and have subsequently burned out. This makes forecasting difficult.

Changes in Loan Characteristics

We present some data on the basics of credit standards. Figure 6 shows average LTV and share of loans with LTV greater than or equal to 90% for all loans originated from 1973 through 2007.
There have been cycles in LTV since the 1970s. The LTV distribution worsened in the 1990s, but actually improved in the period before the recent run-up in defaults.

Chomsisengphet and Pennington-Cross (2006) present data on characteristics of subprime loans originated from 1995 through 2004, using data from Loanperformance.com. Their data show a similar but mixed pattern of LTV over time; for FRMs average LTV rose until 2000, and then fell; for ARMs there was a slight upward trend throughout the period. The share with LTVs above 90% had little trend, but within that group the share with LTVs above increased until around 2000 and then fell. They also show average levels and distributions of credit scores. For average levels there is little trend for FRMs, but for ARMs there was a decline in average credit score in the first part of the period, followed by an increase after 2000.

The distribution of credit scores was more complicated. The share of loans with very low credit scores (below 500) dropped continuously throughout the period, from an initial level of around 70% to around 10% by 2004; the share between 500 and 600 increased in the first half of the period and declined after 2000. Hence, there was a general trend from more lax standards on credit and LTV in the late 1990s to generally tighter standards by 2004.

Table 2 presents more complete and recent data from (Demyanek and Hennert, 2007), again using Loanperformance.com data on characteristics of Subprime and Alt-A loans combined by origination year.
Table 2: Loan Characteristics at Origination by Vintage: Alt-A and Subprime

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Loan Size</td>
<td>$000</td>
<td>151</td>
<td>168</td>
<td>180</td>
<td>201</td>
<td>234</td>
</tr>
<tr>
<td>FRM Share (%)</td>
<td>41.4</td>
<td>39.9</td>
<td>43.3</td>
<td>28.2</td>
<td>25.1</td>
<td>26.1</td>
</tr>
<tr>
<td>ARM Share (%)</td>
<td>0.9</td>
<td>1.9</td>
<td>1.3</td>
<td>4.3</td>
<td>10.3</td>
<td>12.8</td>
</tr>
<tr>
<td>Hybrid Share (%)</td>
<td>52.2</td>
<td>55.9</td>
<td>54.7</td>
<td>67.3</td>
<td>62.0</td>
<td>46.2</td>
</tr>
<tr>
<td>Balloon Share (%)</td>
<td>5.5</td>
<td>2.2</td>
<td>0.8</td>
<td>0.2</td>
<td>2.6</td>
<td>14.9</td>
</tr>
<tr>
<td>Refinancing Share</td>
<td>52.1</td>
<td>51.2</td>
<td>51.6</td>
<td>47.9</td>
<td>45.7</td>
<td>44.8</td>
</tr>
<tr>
<td>FICO Score</td>
<td>620</td>
<td>630</td>
<td>641</td>
<td>645</td>
<td>653</td>
<td>654</td>
</tr>
<tr>
<td>Loan-to-Value Ratio (%)</td>
<td>79.3</td>
<td>79.4</td>
<td>79.2</td>
<td>79.3</td>
<td>78.5</td>
<td>78.3</td>
</tr>
<tr>
<td>Debt-to-Income Ratio (%)</td>
<td>37.8</td>
<td>38.1</td>
<td>38.2</td>
<td>38.5</td>
<td>39.1</td>
<td>39.8</td>
</tr>
<tr>
<td>Documentation Dummy (%)</td>
<td>68.5</td>
<td>63.4</td>
<td>59.8</td>
<td>57.2</td>
<td>51.8</td>
<td>44.7</td>
</tr>
<tr>
<td>Initial Rate (%)</td>
<td>9.4</td>
<td>8.3</td>
<td>7.3</td>
<td>6.7</td>
<td>6.6</td>
<td>7.2</td>
</tr>
<tr>
<td>Margin for ARM and Hybrid (%)</td>
<td>6.2</td>
<td>6.3</td>
<td>5.9</td>
<td>5.3</td>
<td>5.0</td>
<td>4.9</td>
</tr>
</tbody>
</table>

The table is consistent with the trend toward decreased loan to value ratios since 2000. It also shows that average FICO scores were increasing. The only variable in the table that suggests lower credit standards is the decrease in full documentation.

Taken together, the data are paradoxical. The default models suggest that we might have expected to see large increases in LTVs and/or large decreases in FICO scores preceding the sharp increase in defaults after 2005. However, we did not. Even the poorer performing subprime and Alt-A markets saw no significant changes. This leaves us with two likely explanations: 1) that there were other less-readily-measurable changes in underwriting that precipitated the change and/or 2) that economic conditions, especially the recent decline in property values, were responsible.

**Economic Conditions: The UFA Economic Multipliers and Risk Index**

To assist in understanding the effects of local economic conditions we present an index produced each quarter by University Financial Associates (UFA). UFA uses proprietary data on individual subprime loans to estimate a competing hazards model of mortgage performance. The model is estimated from data on the characteristics of the loans, the properties and the borrower (credit history, LTV etc.) as well as local economic conditions (house prices, employment etc.) The UFA model is then used to create “multipliers” for local economic conditions by holding loan, property and borrower characteristics constant and then allowing only the changes in local economic conditions to affect mortgage performance.

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4 For an early example of a default model with local economic conditions see Capozza, Kazarian and Thomson (1997)
Essentially, this procedure takes a constant quality loan and moves it around the country to see what impact local economies will have on performance. It is not unusual to see four-fold or more differences in the default rates on the constant quality loan as it travels virtually across the country. The UFA regional multipliers are normalized so that the average is one each quarter.

The constant quality loan can also be applied to data in different years to create an index of how quarterly economic conditions will affect mortgage performance. UFA creates such an index, the UFA Default Risk Index, by aggregating the performance of the constant quality loan for each loan vintage in each state to a national level index. The average performance of the 1990s is set to 100 so that yearly values of the Index are relative to this baseline.

The UFA Regional Multipliers and Risk Index are especially useful in our modeling because they provide summary statistics for local and annual economic conditions as they apply to mortgage default, and will enable parsimonious estimation of the equations in Section IV. To obtain the relative exposure to economic conditions over both time and space, we use the product of the UFA Default Risk Index with the regional multipliers to obtain a metric for the regional economic effects not normalized. We label this product the “UFA Economic Multipliers.”

Figure 7 presents the UFA Default Risk Index over time. Since 1990 the UFA Index has varied between 60 and 160, i.e., the yearly variation in economic conditions has been sufficient to cause nearly a tripling of default rates from trough to peak. The UFA Regional Multipliers and Risk Index reveal the importance of economic conditions for the origination and pricing of mortgages; however, few participants, including lenders, rating agencies, insurers and investors, had incorporated economic conditions into their origination and pricing decision until recently.
Figure 7: The UFA Default Risk Index: The Effect of Economic Conditions on Mortgage Performance by Origination Year

The UFA Default Risk Index tracks how favorable national and local economic conditions are for subprime mortgage performance. The index follows a constant quality loan, i.e., one that holds the borrower, the property and the loan terms constant in all years, and varies only the economic environment. The index measures expected life of loan defaults for each indicated vintage relative to the experience in the 1990s. Higher values of the index indicate a less favorable economic environment and higher expected defaults for the constant quality subprime mortgage. Source: University Financial Associates LLC

There have been two trends in the UFA Default Risk Index: improvement from 1990 until around 2002 and then sharp deterioration. It should be noted that the Index is a forward looking life-of-loan prediction for loans of the indicated vintage. UFA forecasts house prices over the life of each loan vintage. When the index begins to increase from 2003 on, it is not necessarily because the model expects the indicated vintage to default at high rates immediately. Any increase during the life of the loan will affect the life-of-loan index value for that vintage. The underlying UFA house price forecasts anticipated the current house price depreciation well in advance and are incorporated into the Index. The figure suggests that indeed economic conditions could be a major factor in explaining recent history.

Market Structure

The structure of the market changed rapidly after 2002. Figure 8 presents data from the MBA on the subprime share of outstanding mortgages, and shows a sharp increase in subprime share since 2003.
Figure 8: Subprime Share as a Percent of Total Serviced Loans

Source: Mortgage Bankers Association

Table 3 displays market shares of originations by major loan category. It shows a similar sharp increase in nontraditional loans, viz., subprime, Alt-A and home equity, after 2003.

Table 3: Market Shares of Single Family Originations by Loan Type

<table>
<thead>
<tr>
<th>Year</th>
<th>FHA&amp;VA</th>
<th>Conventional</th>
<th>Jumbo</th>
<th>Subprime</th>
<th>Alt-A</th>
<th>Home-Equity Loans</th>
<th>Total ($billion)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>7.4%</td>
<td>57.2%</td>
<td>19.4%</td>
<td>8.6%</td>
<td>2.7%</td>
<td>4.6%</td>
<td>2,215</td>
</tr>
<tr>
<td>2002</td>
<td>6.4%</td>
<td>59.3%</td>
<td>20.0%</td>
<td>8.0%</td>
<td>2.4%</td>
<td>3.9%</td>
<td>2,885</td>
</tr>
<tr>
<td>2003</td>
<td>5.8%</td>
<td>62.4%</td>
<td>16.6%</td>
<td>8.5%</td>
<td>2.2%</td>
<td>4.6%</td>
<td>3,945</td>
</tr>
<tr>
<td>2004</td>
<td>4.6%</td>
<td>41.4%</td>
<td>17.6%</td>
<td>18.5%</td>
<td>6.8%</td>
<td>11.0%</td>
<td>2,920</td>
</tr>
<tr>
<td>2005</td>
<td>2.7%</td>
<td>35.0%</td>
<td>18.3%</td>
<td>20.0%</td>
<td>12.5%</td>
<td>11.5%</td>
<td>3,120</td>
</tr>
</tbody>
</table>


The shares of the non-prime products increased sharply, which raises the question of whether such a large increase can be accomplished so quickly without major changes in quality.

Changes in Funding: Securitization

The subprime debacle has been attributed to the rise of securitization and the separation of loan origination from investment and risk-taking, in contrast to the traditional bank model of lending. Most recent subprime loans have been bundled...
into mortgage-backed securities, and shares in these pools of loans were sold to investors in capital markets. Most of the securitization deals are structured. That is, pools of subprime loans are broken up into different parts or tranches that take different amounts of risk. The subprime structures have been by and large of the senior/subordinated type, where a subordinated class (or classes) of investors hold tranches that take the first loss when borrowers default, in effect providing default insurance to the investors in the senior tranches.

An important issue is whether or not securitization, through its structuring by fragmenting and sometimes obfuscating risk, and its separation of originating and servicing the loans from the consequences of default, has been a source of the problem. Securitization is not new; it has dominated the U. S. mortgage market for decades. However, until recently it was dominated by three “Agencies,” Fannie Mae, Freddie Mac and Ginnie Mae, which have generally had good performance, few or no subprime loans and actual or implicit government backing. In particular, the closest substitute for subprime loans, government insured loans, have been securitized by Ginnie Mae since the 1970s without significant problems. The details of the securitization structure are different from those of subprime, but the handling of borrowers and the default process - a separate servicer who is not connected with the investors and who has no reason to be nice to borrowers - is about the same. Despite the fact that subprime loans are more difficult to securitize, their share has gone up.

Figure 8a shows the share of mortgage backed securities originated that were not Agency securities. It shows a very sharp increase after 2003.

Figure 8a: Market Share of Non-Agency (not Fannie Mae, Freddie Mac or Ginnie Mae) Securitization

A candidate for being a major factor is the rising “moral hazard” of loan originators that comes with separating and fragmenting-risk taking. That is, the lenders, who were selling rather than holding the loans, has incentives to originate and sell the
lowest quality loans that fit within the criteria that investors in the loans can actually see and demand. For instance, investors can see the ratio of loan value to property “value,” but they cannot see if the property appraisals were overstated. They can tell whether or not loans are fully documented, but they cannot tell if the consequences of low documentation (“liar loans”) have changed over time. They cannot tell if originators and borrowers lie about whether the borrower will occupy the house or act as an investor and buy several houses with the idea of “flipping” them at higher prices. The nonlinearity of default models in the riskier ranges suggests that subprime is especially sensitive to manipulation.

Some recent work by Keys et al. (2007) presents indirect evidence of moral hazard. It appears that 620 is a special credit score because loans with scores above 620 are more likely to be eligible for Agency purchase. Historically credit scores have been a good predictor of default. Keys et al. looked at loans just above and below 620. They controlled for a range of other factors, but found that the loans just above 620 actually performed worse than those just below 620. Investors in pools can observe the hard data like credit score or LTV but not the soft data. They conclude that the soft data were treated differently just above 620 in order to keep loans eligible for Agency pools.

Summary and Hypotheses
To summarize the above data, we find that

- Foreclosure rates have been trending higher since at least 1979 when the MBA data start.
- LTV and credit scores are strong predictors of foreclosures; and the relation is highly non-linear. Subprime loans with low credit scores and high LTVs can default at 20-200 times the rate of prime loans.
- House price appreciation is also a strong predictor; but until recently when local house prices became synchronized, diversified pools were not greatly affected by regional cycles like Texas in the 1980s.
- All product types have been affected by the recent surge in foreclosures but ARMs are clearly worse than FRMs.
- Early performance of the 2005-2007 vintages has been extraordinarily bad in the first year, ruling out resets, most of which occur after 2 or 3 years, as the source of the problem.
- The evidence indicates that “hard” data like LTV and credit scores eroded in the 1990s, but improved more recently. The erosion in underwriting quality occurred in the “soft” data that was less readily available to investors in securitized pools.
- Improving national and local economic conditions supported the relaxed underwriting of subprime loans until 2002. After 2002 there has been a steep erosion in local economic conditions, especially in real house price appreciation, which has turned negative in much of the country.
• The market share of subprime and Alt-A loans rose dramatically after 2004.
• There was a corresponding increase in the securitization of these non-agency loans. The share of non-agency securitizations nearly tripled after 2003; that is, securitizations funded the increase in subprime originations.

The above stylized facts establish a clear rising trend in defaults, especially for subprime and Alt-A loans. Two puzzles in the data are the increase in early defaults and the lack of deterioration in common measures of credit quality, such as loan to value ratio and credit history. Our hypothesis is that the diversification of pools and the favorable economic environment masked the deterioration of loan quality in the middle and late 1990s. It induced investors to buy the relatively high yielding but often highly rated pieces\(^5\) of subprime securities without much analysis beyond the bond rating from the rating agencies. This invited moral hazard.

There were two important periods of diminished loan quality: one in the late 1990s, which was deliberate and due to the development of scorecards and other innovations. This period saw a decline in down payments and minimum credit scores; but the eroding loan quality was masked by improving local economic conditions. In the second period after 2002, declining loan quality may have been inadvertent in the sense that observables like credit score and down payment did not change\(^6\), but quality declined nevertheless because unobservable factors (soft data) worsened. The rise of loans with low or no documentation is consistent with this hypothesis. The evidence in Section IV indicates that economic conditions, e.g., declining home prices, explain about half of the increase in foreclosures started. However, the other half of the increase appears to be due to changes in loan quality, which combined with the data suggesting no deterioration in observable factors leads us to the moral hazard explanation.

\(^5\) Typically over 80% of a subprime pool had senior pieces with AAA ratings.

\(^6\) The Keys et al. study suggests that the decline in loan quality may not have been entirely inadvertent.
The Model: Competing hazards with local economic effects

In the next section we will decompose foreclosure rates into parts due to economic conditions and due to credit quality. The decomposition arises from our model, which is a variant of hazard models that are used widely to model defaults. We assume that the probability of default for a loan to borrower \( i \), originated at time \( \tau \) in region \( r \) that is \( s \) periods old and is observed at time \( t \) is given by

\[
d_{tr}^{si} = a(s)e^{bX(r,t)+cY_i(r,\tau)+dG(r)}
\]

where \( X(r,t) \) is a vector of time varying covariates that describe the economy in region \( r \) at time \( t \);
\( Y_i(r,\tau) \) is a vector of characteristics of loans in region \( r \) at time of origination;
\( G(r) \) is a vector of variables that are not time varying and describe region \( r \);
\( a, b, c \) and \( d \) are vectors of coefficients.

Because \( s = t - \tau \)

\[
d_{tr}^{si} = a(t-\tau)e^{bX(r,t)+cY_i(r,\tau)+dG(r)}
\]

The MBA data set does not have observations of individual loans or data by origination year. We instead observe \( \bar{d}_{tr} \), which is the share of loans in region \( r \) that go into foreclosure at time \( t \). It is given by aggregating across individuals and origination years

\[
\bar{d}_{tr} = e^{bX(r,t)+dG(r)} \sum_r \sum_i a(t-\tau)e^{cY_i(r,\tau)} / n_{rt}
\]

where \( n_{rt} \) are the number of of loans originated at time \( \tau \) in region \( r \) that are still alive at time \( t \).

Taking logarithms of both sides:

\[
\log(d_{tr}) = bX(r,t) + dG(r) + \log(\sum_r \sum_i a(t-\tau)e^{cY_i(r,\tau)} / n_{rt})
\]

which can be expressed as

\[
\log(d_{tr}) = bX(r,t) + dG(r) + e_t = m_{tr} + d_rf_r + e_t
\]

where \( f_r \) is a fixed effect for region \( r \) and \( m_{tr} \) is an economic multiplier for defaults that applies to loans in region \( r \) at time \( t \).

The error term is quite complicated. It is a weighted average of underwriting characteristics of the pool of loans across the different vintages. We decompose (5) into

\[
\log(d_{tr}) = m_{tr} + d_rf_r + d_f_t + u(r,t)
\]
where \( f_t \) is a set of fixed effects for time, and \( u \) is quite complicated. Use of the time effect, \( d \), as our proxy for credit standards means we cannot distinguish changes in loan quality that are deliberate changes in the \( Y \) vector from other unobserved changes in loan characteristics. A shortcoming of this aggregation across vintages is that it risks confusing changes in standards with changes in the historic distribution of loans by vintage and their survival rates. Loan level data may be able to overcome this limitation in the future if it becomes available.

We take the “multiplier,” \( m \), from the UFA Economic Multiplier, which is the product of the UFA Risk Index and the UFA Regional Multipliers described earlier. The UFA multipliers and Risk Index arise from estimating an equation of the form (1) above, but estimating as a joint hazard model with prepayment as the other hazard, from a proprietary set of default data on subprime loans. The multipliers, \( m \), hold \( Y(\tau) \) constant and in all regions calculate the estimated default rates going forward. Total defaults result from the interaction of the default equation with the prepayment model. The regional multipliers times the Risk Index are a measure of the probability of ever defaulting on a constant quality loan. This metric conserves degrees of freedom in the estimation.\(^7\)

Because the \( m \) calculated by UFA is the probability of ever defaulting it does not apply to the same time period as \( d \), and because we expect lags in adjustment of \( d \) to changes in \( m \), we estimate versions of (6) where both \( d \) and \( m \) are four quarter moving averages and the right hand side has lags. We allow \( u \) to be an autoregressive process, and include state fixed effects.

We ran estimates for different lag forms and lengths and for different loan products, e.g., prime vs. subprime.

We estimated equations of the form

\[
\log(\bar{d}_t) = \sum_{t=1}^l \alpha, \bar{m}(r,t) + df_t + d_i f_i + \sum_{t=0}^q \gamma, u_i + \epsilon_i,
\]

Where bars over variables indicate a four-quarter moving average of the variable, and \( l \) and \( q \) are lag lengths.

We consider two lag formulations: one where \( l \) is fixed and the weights are unrestricted, and another where \( l \) is infinite and the weights decline exponentially (Koyck lag). It is well-known that the Koyck lag leads to:

\[
\log(\bar{d}_t) = \alpha \bar{m}(r,t-1) + \beta \log(\bar{d}_t(t-1)) + df_t + d_if_i + \sum_{t=0}^q \gamma, u_i + \epsilon_i,
\]

\[7\] This is especially important for our estimates of subprime and prime equations, because the length of the time series is shorter.
Results: The relative roles of economic conditions and moral hazard

We use data from the Mortgage Bankers Association (like those in Figures 1, 4 and 8) along with the UFA Economic Multipliers to model foreclosure rates state by state. Our data set is a panel. On the left hand side we have (log of) foreclosure rates by quarter and by state from the MBA survey, and on the right hand side we have the (log of) the UFA Economic Multipliers for local economic conditions by quarter and by state. Our maintained hypothesis is that the slopes are constant across states and time, but there are separate constant terms for each state and time effects, which do not change across states. We estimate variants of (7) and (8) and use the estimated equations to simulate the separate effects of the multipliers, \( m \), and the time fixed effects, \( D(t) \), on foreclosure rates over time. There are versions for all loans and for prime and subprime separately.

We present two versions of our model (without showing the fixed effects). The first, Model 1, is equation (7) with four quarter moving averages and four yearly lags for the UFA multipliers with no restrictions on the lags. The second, Model 2, has a geometrically distributed (Koyck) lag, equation (8), with the first lagged UFA multiplier and the lagged dependent variable on the right hand side. We also present versions by loan type: prime vs subprime. Time periods vary because the data were not recorded separately for prime and subprime until 1998. Table 5 presents estimates of Model 1 and Table 6 has results for Model 2.

Table 5: Model 1: Foreclosures Started vs. Lagged UFA Economic Multipliers

<table>
<thead>
<tr>
<th></th>
<th>Coefficients</th>
<th>Standard Errors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>Prime</td>
</tr>
<tr>
<td>Lag 1 year</td>
<td>-</td>
<td>-0.22</td>
</tr>
<tr>
<td>Lag 2 year</td>
<td>1.00</td>
<td>1.28</td>
</tr>
<tr>
<td>Lag 3 year</td>
<td>0.42</td>
<td>-0.82</td>
</tr>
<tr>
<td>Lag 4 year</td>
<td>0.59</td>
<td>1.03</td>
</tr>
<tr>
<td>Sum of</td>
<td>1.04</td>
<td>1.27</td>
</tr>
<tr>
<td>coefficients</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The last three columns have standard errors of parameter estimates. Most of the coefficients are significant. In all three cases, effects in the first year are small. The sum of the coefficients is an elasticity of the foreclosure rate to a permanent or ramp change in the UFA economic multiplier. Note that the elasticity is close to one for all three product groups suggesting that the UFA economic multipliers are capturing the relevant local economic effects at the right magnitude. It is worth noting that the elasticity for prime loans is higher than for subprime loans. That is, any given
change in local economic conditions has a larger percentage impact on prime loans than on subprime.  

Table 6: Model 2--Foreclosures Started vs. UFA Economic Multiplier with Koyck Lag

The dependent variable is the log of foreclosures started by year and region. “Sum” is the first coefficient divided by one minus the second (1.15 = .69/(1-.64)). The Koyck lag forces smoothness on the adjustment with a geometrically declining lag structure. In both Model 1 and Model 2 the long run elasticity of foreclosure with respect to the multiplier is close to one.

<table>
<thead>
<tr>
<th>Coefficients</th>
<th>Standard Errors</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>Prime</td>
<td>Subprime</td>
<td>All</td>
</tr>
<tr>
<td>Log Lag 1 Foreclosures</td>
<td>0.69</td>
<td>0.77</td>
<td>0.66</td>
<td>0.01</td>
</tr>
<tr>
<td>Log Lag 1 Multiplier</td>
<td>0.46</td>
<td>0.57</td>
<td>0.57</td>
<td>0.02</td>
</tr>
<tr>
<td>Sum of Coefficients</td>
<td>1.15</td>
<td>1.34</td>
<td>1.23</td>
<td></td>
</tr>
</tbody>
</table>

Next we use the estimated equations along with the fixed effects to decompose foreclosure into parts due to the economic multipliers and due to the year fixed effects. The year fixed effects conditional on the multipliers are our estimates of the underwriting component, i.e., of default rates after controlling for economic conditions. When normalized the fitted values from the regression, i.e., difference between the unconditional year indicators (i.e., the actual yearly foreclosure rates) and the year indicators conditional on economic conditions is an estimate of the economic component. By construction the two add up to the actual level of foreclosures. Figures 9, 11 and 13 present results using Model 1 for all loans, prime and subprime loans respectively. Figures 10, 12 and 14 present the results using Model 2 (Koyck lag).

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8 Of course, since the absolute rate for subprime is much higher, the absolute increase will also be higher.
Figure 9: All Foreclosures Started: 4-yr distributed lag

Figure 10: All Foreclosures Started: Koyk lag
Figure 11: Prime Foreclosures Started: 4-YR Distributed Lag

Figure 12: Prime Foreclosures Started: Koyck lag
Figure 13: Subprime Foreclosures Started: 4-yr Distributed Lag of Multipliers

Figure 14: Subprime Foreclosures Started: Koyck lag
The estimated variations by product and lag structure all tell a similar story. For this discussion we focus on the first two figures for “All” foreclosures started, which have the longest time series and deepest data. The blue curve in each figure is the actual rate of foreclosures started. The red and yellow lines are our decomposition of actual defaults into indices for underwriting quality and economic conditions respectively. All three curves have been normalized to start at zero. Subsequent levels identify the changes attributable to underwriting and economic conditions. For example, in figure 9 the red curve for underwriting in 2004 is 1.0 while actual defaults are .25 and the economic conditions index is -.75. The interpretation is that while actual default rates rose 25% from 1990 to 2004, if economic conditions had not been so favorable, foreclosures started would have risen by 100% instead of 25%. Stated differently, underwriting quality eroded enough to double the level of foreclosures started by 2004; but only a 25% increase was realized because favorable economic conditions offset ¾ of the potential increase. During this period, mortgage rates were falling and new affordability instruments were created while house prices appreciated steadily in most of the country.

The recessions of the early 1990s and of 2001-2002, when unemployment was rising, are visible in the yellow local economic conditions curves of Figures 9 and 10 but are dominated by the other very favorable economic effects like rising house prices. Both recessions are accompanied by brief periods when underwriting standards tightened as reflected by declines in the red underwriting curves, confirming that lenders do respond to recent loan performance by adjusting underwriting standards.

The spectacular increase in foreclosures after 2005 stands out as unique and unprecedented in the data. Economic conditions and underwriting quality typically moved in opposite directions in the 1990s. This negative correlation is consistent with lenders becoming more conservative when economic conditions are weak. However, after 2002-2005, economic conditions and quality both deteriorated, breaking the earlier pattern and suggesting a possible structural break or regime shift in this market that is consistent with the moral hazard story in securitizations. The post 2005 increase in foreclosures can be apportioned to about 50-50 shares for the underwriting and economic conditions explanations.

**Forecasts: Looking for light at the end of the tunnel**

As an experiment to see what might lie ahead we can apply the model to project foreclosures in future years. This was done assuming 1) no new subprime business, 2) UFA’s projections of future multipliers based on current forecasts of house prices by region, 3) setting time fixed effects equal to zero and 4) using momentum due to observed recent errors in the forecasting equation in conjunction with the estimated autoregressive process for \( u \). Model 1 was used. Projections for national defaults are given in Figure 15.
The model suggests that foreclosure rates in the aggregate data will peak sometime in 2010 and then decline gradually to a level that remains worse than the pre-2005 experience. This forecast implies that the problems in the mortgage markets will be with us for some time to come. We can anticipate that the banking and financial system will continue to be under stress for quite some time.
Comments and Conclusions

We document the long standing deterioration in foreclosure rates since 1979 that was marked by two periods. The first was accompanied by a lowering of standards like loan to value ratios in the 1990s. The second change, which was not seen in observable loan characteristics like down payment and credit history, was associated with the rise of the subprime market and non-agency securitization.

The surge in defaults after 2005, especially subprime defaults, was undoubtedly the result of several factors happening at once. The performance history of the 1990s had suggested that subprime performance was tolerable, that credit score and LTV based underwriting models worked well and that nationally diversified pools of mortgages were safe. This made extending securitization into this new area look promising. However, the favorable economic conditions of the 1990s made subprime look better than the reality. When economic conditions reversed after 2002, diversified pools were not of much help with house prices falling in most of the country. At the same time, securitization invited moral hazard, particularly in ways that credit scores and LTV could not detect.

In the empirical analysis, we decomposed the deterioration in mortgage performance into parts due to weakened economic conditions and to underwriting changes. Our results suggest about a 50-50 split between the looser underwriting and unfavorable economic conditions explanations for the recent surge in foreclosures. The model and empirical analysis enable us to create indices of both underwriting quality and economic conditions for mortgage loans. These indices should be valuable to policy makers and investors who wish to monitor or assess the risks in mortgage pools and mortgage markets.

Our empirical results are consistent with the underlying hypotheses, but more detailed data will be required to eliminate other explanations. While we get similar results for prime loans, it is not clear what to make of them because our data do not separate Alt-A from other prime loans. There are data that suggest that Alt A, though not as bad as subprime, performed much worse than other prime loans.

Note that our estimates are all in logs, so similar coefficients means similar multiplier effects, but subprime and Alt-A are much larger numbers to begin with, so their effects in levels are much bigger.
References


